



SUMMARY

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland, OR 97204

DATE

15MAR2012

Job/Estimate	Invoice#	Description	Amount Due
STANGENL1128	12165086	ABSENCE MANAGEMENT DEMO VIDEOS	5,235.00
STANGENL1129	12165087	WP Q1 2012 CAMPAIGN - VIDEO SUCCESS STORIES	3,777.00
STANGENL1131	12165088	WP Q1 2012 CAMPAIGN - ONLINE ADS	13,419.25
STANGENL2004	12165090	PR PROGRAM MANAGEMENT	4,782.50
STANGENL2006	12165091	PROGRAM MANAGEMENT & STATUS MEETINGS	3,384.25
STANGENL2007	12165092	EB PROGRAM MANAGEMENT	21,998.86
STANGENL2051	12165093	WP BLOG CONTENT UPDATES	5,352.76
STANGENL2051	12165094	WP BLOG CONTENT UPDATES	1,383.75
STANGENL2051	12165095	WP BLOG CONTENT UPDATES	1,848.05
STANGENL2051	12165096	WP BLOG CONTENT UPDATES	67.50
STANGENL2052	12165097	EB MEDIA RELATIONS	11,220.59
STANGENL2053	12165098	RP MEDIA RELATIONS	4,949.75
STANGENL2054	12165099	ANNUITIES MEDIA RELATIONS	1,925.00
STANGENL2055	12165100	SOCIAL MEDIA MONITORING & RESPONDING	2,310.00
STANGENL2056	12165101	SHARE OF VOICE REPORT	3,185.75
STANGENL2057	12165102	MEDIA MONITORING & REPORTING	5,897.50
STANGENL2060	12165104	EB PRODUCT POSITIONING BAM	13,555.43
STANGENL2061	12165105	PR TRADESHOW OUTREACH	5,673.25
STANGENL2063	12165106	2012 TRAVEL EXPENSES	1,352.49
STANGENL2066	12165107	IDI MEDIA RELATIONS	2,697.50
STANGENL2067	12165108	WP BLOG MAINTENANCE	1,665.25
STANGENL2067	12165109	WP BLOG MAINTENANCE	293.75
STANGENL2067	12165110	WP BLOG MAINTENANCE	1,003.00
STANGENL2068	12165111	WP DIRECT RESPONSE E-NEWSLETTERS	1,079.00
STANGENL2068	12165112	WP DIRECT RESPONSE E-NEWSLETTERS	1,350.00
STANGENL2068	12165113	WP DIRECT RESPONSE E-NEWSLETTERS	641.25

Client



Bader Rutter

****SUMMARY****

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland, OR 97204

DATE

15MAR2012

Job/Estimate	Invoice#	Description	Amount Due
STANGENL2069	12165114	2012 WP BLOG PROMOTION	20.00
STANGENL2069	12165115	2012 WP BLOG PROMOTION	1,878.75
STANGENL2069	12165116	2012 WP BLOG PROMOTION	125.00
STANGENL2071	12165117	TRADESHOWS DIRECT RESPONSE	1,753.25
		TOTAL PRODUCTION	123,825.43

*Total Payment Due This Invoice By -

14APR 2012

\$123,825.43
=====

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165086
 Product General
 Job number STANGENL1128
 Date 15MAR2012
 Progress Bill

ABSENCE MANAGEMENT DEMO VIDEOS
 Federal ID# 39-1184935

Professional Services

Project Management	227.50
Client Contact	202.50
Planning/Counseling	588.00
Writing/Editing/Proofing	2,295.00
Layout/Art Direction	852.50
Proofreading	135.00
Project Coordination	837.50
Traffic/Systems Support	97.00

* Total Payment Due This Invoice By -

14APR2012

\$ 5,235.00

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165087
 Product General
 Job number STANGENL1129
 Date 15MAR2012
 Progress Bill

WP Q1 2012 CAMPAIGN - VIDEO SUCCESS STORIES
 Federal ID# 39-1184935

Professional Services

Broadcast Supervision	204.00
Project Management	837.50
Writing/Editing/Proofing	3,037.50
Layout/Art Direction	1,472.50
Creative Review	101.25
Proofreading	45.00
Audio Visual Production Superv	59.00
Project Coordination	161.25
Traffic/Systems Support	228.00
Programming	236.00

Invoice total	6,382.00
Less prebilling	2,605.00-

* Total Payment Due This Invoice By -	14APR2012	\$ 3,777.00
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Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165088
 Product General
 Job number STANGENL1131
 Date 15MAR2012
 Progress Bill

WP Q1 2012 CAMPAIGN - ONLINE ADS
 Federal ID# 39-1184935

Professional Services

Project Management	1,267.50
Account Supervision	87.50
Client Contact	298.75
Creative Input/Conference	77.50
Writing/Editing/Proofing	1,350.00
Layout/Art Direction	1,620.25
Proofreading	67.50
Production Supervision	1,569.50
Page Composition	62.50
Audio Visual Production Superv	102.00
Project Coordination	1,390.25
Traffic/Systems Support	313.00
Programming	1,963.00

Production Charges

Audio Visual Production	3,250.00
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* Total Payment Due This Invoice By - 14APR2012 \$ 13,419.25

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



**CARNAVAL
PICTURES**

PRODUCTION INVOICE

DATE	INVOICE#
2/9/2012	2076-BR1

CLIENT

Bader Rutter
13845 Bishop's Drive
Brookfield, WI 53005
USA

PRODUCTION COMPANY

Carnaval Pictures, Inc.
4833 North Anita Avenue
Whitefish Bay, WI 53217-5814
T:414.221.0660
www.carnavalpictures.net

CARNAVAL JOB #:	TERMS	DUE DATE	CLIENT P.O. #:	CLIENT JOB #:
2076, VBlog Standard...	UPON RECEIPT	2/9/2012		STANGENL 1131

ITEM	DESCRIPTION	AMOUNT
Post Prod. Services	Modification to post production media versions, uses and deliverables for The Standard Insurance Video Blog Series 1, through Bader Rutter of Milwaukee, Wisconsin.	3,250.00

Requested and approved by Bridget Bode and Barry Sattler of Bader Rutter; this fee includes addition of:

1x10 second and 1x20 second sync sound lifts from each of the three Master Video Blogs for use as Rich Media; totaling 6 additional cuts with current music, mastered and encoded for web delivery and use.

Right to use the existing original piano music track by Patrick O'Malley as mixed in all 3 Master Video Blogs: Bryant, Trina and Emma, and re-edited for each :10 and :20 Rich Media Version, for the life of each unique blog version documented here, but with no other use rights or exclusivity granted to Bader Rutter or The Standard Insurance Company.

3 Master Video Blogs: Bryant, Trina and Emma, re-encoded to publishing delivery specifications.

Please email PO when available and call with any questions: 414.221.0660

Thank you for choosing Carnaval Pictures!

Date Recd. **FEB 13 2011**

PAYMENT APPROVAL

Vendor No. 400066

Job No. AVPD

Class Code/ G/L No. _____

P.O. No. _____

Net Amt. _____

Tax _____

Date Date 2/29

App'd By: Date [Signature]

FEB 13 2011

DFW 2/13

1.5% monthly interest (18% per annum) on outstanding balances. **Total** \$3,250.00



Bader Rutter

**** INVOICE ****

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice
Product
Job number
Date
Progress Bill

12165090
General
STANGENL2004
15MAR2012

PR PROGRAM MANAGEMENT
Federal ID# 39-1184935

Professional Services

Project Management	2,537.50
Client Contact	678.75
Media Contact	105.00
Project Coordination	1,461.25

* Total Payment Due This Invoice By -	14APR2012	<u>\$ 4,782.50</u>
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Remit to: Bader Rutter & Associates
BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165091
 Product General
 Job number STANGENL2006
 Date 15MAR2012
 Progress Bill

PROGRAM MANAGEMENT & STATUS MEETINGS
 Federal ID# 39-1184935

Professional Services

Project Management	175.00
Account Supervision	656.25
Client Contact	422.50
Project Coordination	2,005.00
Traffic/Systems Support	22.50

Production Charges

Travel/Out-Of-Pocket	98.00
Sales Tax - WI	5.00

* Total Payment Due This Invoice By -	14APR2012	\$ 3,384.25
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Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/20/2012	Expense Total	49.00
Voucher	12000557	Description	GoToMeeting Feb 19 - Mar 19	Trip Segment Total	49.00
Voucher Date	02/19/2012	Employee Payment	0.00	Amount due	49.00
Approving Manager	Colleen Grams	Approved Date	02/21/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/22/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2006	Job	PROGRAM MANAGEMENT & STATUS MEETINGS Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	GoToMeeting Feb 19 - Mar 19				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/19/2012

Category	Mo 02/13	Tu 02/14	We 02/15	Th 02/16	Fr 02/17	Sa 02/18	Su 02/19	Total	Billable	Corp Comment Card
1 Client-Miscellaneous	0.00	0.00	0.00	0.00	0.00	0.00	49.00	49.00	Yes	No gotomeeting



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/01/2012	Expense Total	49.00
Voucher	12000324	Description	GoToMeeting Jan 19 - Feb 19	Trip Segment Total	49.00
Voucher Date	02/19/2012	Employee Payment	0.00	Amount due	49.00
Approving Manager	Colleen Grams	Approved Date	02/01/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/08/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2006	Job	PROGRAM MANAGEMENT & STATUS MEETINGS		
Destination		Purpose Code	-		
Business Purpose	GoToMeeting Jan 19 - Feb 19				
Currency Code		Currency Rate			

Expense Report for the Week Ending 01/22/2012

Category	Mo 01/16	Tu 01/17	We 01/18	Th 01/19	Fr 01/20	Sa 01/21	Su 01/22	Total	Billable	Corp Comment Card
1 Client-Miscellaneous	0.00	0.00	0.00	49.00	0.00	0.00	0.00	49.00	Yes	No gotomeeting



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165092
 Product General
 Job number STANGENL2007
 Date 15MAR2012
 Progress Bill

EB PROGRAM MANAGEMENT
 Federal ID# 39-1184935

Professional Services

Project Management	292.50
Account Supervision	4,637.50
Client Contact	1,473.75
Planning/Counseling	147.00
Strategy Dvlpmnt/Cmpgn Plning	160.00
Photo Supervision	68.00
Proofreading	22.50
Production Supervision	97.50
Page Composition	27.50
Project Coordination	14,875.00
Traffic/Systems Support	67.50

Production Charges

Sales Tax - WI 130.11

* Total Payment Due This Invoice By - 14APR2012 \$ 21,998.86

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165093
 Product General
 Job number STANGENL2051
 Date 15MAR2012
 Progress Bill

WP BLOG CONTENT UPDATES
 Federal ID# 39-1184935

Professional Services

Project Management	262.50
Writing/Editing/Proofing	1,385.00
Photo Supervision	68.00
Proofreading	45.00
Project Coordination	3,368.75
Traffic/Systems Support	153.50
Administrative Services	20.00

Production Charges

Reprints	40.26
Travel/Out-Of-Pocket	9.75

* Total Payment Due This Invoice By - 14APR2012 \$ 5,352.76

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/01/2012	Expense Total	9.75
Voucher	12000328	Description	istockphoto	Trip Segment Total	9.75
Voucher Date	01/13/2012	Employee Payment	0.00	Amount due	9.75
Approving Manager	Colleen Grams	Approved Date	02/01/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/08/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2051	Job	WP BLOG CONTENT UPDATES Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	istockphoto				
Currency Code		Currency Rate			

Expense Report for the Week Ending 01/29/2012

Category	Mo 01/23	Tu 01/24	We 01/25	Th 01/26	Fr 01/27	Sa 01/28	Su 01/29	Total	Billable	Corp Comment Card
1 Client-Miscellaneous	0.00	0.00	0.00	0.00	9.75	0.00	0.00	9.75	Yes	No

Stamp Encl 2051

TD 2/8/12

Bloomberg BNA
BNA Tax Management
BNA Software
IOMA
3 Bethesda Metro Center
Bethesda, MD 20814

Customer Contact Center
1-800-372-1033
www.bna.com

Bloomberg BNA

Invoice

Date Recd. **FEB 09 2011**

PAYMENT APPROVAL

Vendor No. **40026**

Job No. _____

Class Code/ **RPRN**

G/L No. _____

P.O. No. _____

Net Amt. _____

Disc _____

Due Date **2/29**

App'd. By/Date _____

FEB 09 2011

Payee TIN# 53-0040540

Bill To:

TAYLOR DUFOUR
BADER RUTTER
13845 BISHOPS DR
BROOKFIELD, WI 53005-6617

Invoice Number: 50696509

Date: 02/07/2012

Customer Number: 453618

Order Number: 10764196

Payment Due Date: 03/08/2012

Amount Due: **\$40.26**

Make checks payable and mail to: **BNA or The Bureau of National Affairs, Inc.**
P.O. Box 17009, Baltimore, MD 21297-1009

Page 1 of 2

Product Description	Qty	Total Price	Tax	Total Amount
REPRINTS (XDOE08) Shipped To: 453618 TAYLOR DUFOUR BADER RUTTER BROOKFIELD, WI PDF File of BNA Article: Getting a Grip: Case Studies	1	35.00	0.00	35.00
ELECTRONIC HANDLING (ZEHD02) Shipped To: 453618 TAYLOR DUFOUR BADER RUTTER BROOKFIELD, WI	1	5.00	0.26	5.26
SUBTOTAL		\$40.00	\$0.26	\$40.26
Adjustments				\$0.00
Payments / Credits				\$0.00
AMOUNT DUE				\$40.26

To ensure proper credit, enclose this portion of the invoice with your payment in the enclosed envelope.
Payable in U.S. Dollars and drawn on a U.S. bank.

I authorize a charge to my Visa MasterCard Amex Discover

Card No. _____

Exp Date: _____ CVV2: _____ * required

Signature: _____

Card billing address (including zip code): _____

Phone: _____

Check here for address change on reverse

Invoice Number: 50696509

Invoice Date: 02/07/2012

Amount Due: **\$40.26**

Amount Enclosed: _____

Bill To: TAYLOR DUFOUR
BADER RUTTER
13845 BISHOPS DR
BROOKFIELD, WI 53005-6617

Remit To: BNA
PO BOX 17009
BALTIMORE MD 21297-1009



* Required: VISA/MC/DISCOVER last 3 digits of signature line number
AMEX 4 digits above the account number on card front

000045361800506965093000000040262



**** INVOICE ****

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice
Product
Job number
Component
Date
Progress Bill

12165094
General
STANGENL2051
BLOG POSTS
15MAR2012

WP BLOG CONTENT UPDATES
Federal ID# 39-1184935

Professional Services

Client Contact	337.50
Writing/Editing/Proofing	405.00
Proofreading	67.50
Project Coordination	573.75

* Total Payment Due This Invoice By -	14APR2012	\$ 1,383.75
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Remit to: Bader Rutter & Associates
BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165095
Product General
Job number STANGENL2051
Component GENERAL
Date 15MAR2012
Progress Bill

WP BLOG CONTENT UPDATES
Federal ID# 39-1184935

Professional Services

Project Management	32.50
Client Contact	67.50
Writing/Editing/Proofing	26.25
Project Coordination	1,693.75
Traffic/Systems Support	15.00

Production Charges

Travel/Out-Of-Pocket	9.99
Sales Tax - WI	3.06

* Total Payment Due This Invoice By -	14APR2012	\$ 1,848.05
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Remit to: Bader Rutter & Associates
BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Expense Report Detail-Segment# 1

Employee	MSWIT Martha Switalski	Submit Date	02/27/2012	Expense Total	9.99
Voucher	12000661	Description	RF Images for the Standard	Trip Segment Total	9.99
Voucher Date	02/22/2012	Employee Payment	0.00	Amount due	0.00
Approving Manager	Mike Fredrick	Approved Date	02/27/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/28/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2051	Job	WP BLOG CONTENT UPDATES Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	RF Images for the Standard				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/26/2012

Category	Mo 02/20	Tu 02/21	We 02/22	Th 02/23	Fr 02/24	Sa 02/25	Su 02/26	Total	Billable	Corp Comment Card
1 Client-Photo / Illustrat	0.00	0.00	9.99	0.00	0.00	0.00	0.00	9.99	Yes	Yes



Bader Rutter

**** INVOICE ****

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165096
Product General
Job number STANGENL2051
Component POLLS
Date 15MAR2012
Progress Bill

WP BLOG CONTENT UPDATES
Federal ID# 39-1184935

Professional Services

Project Coordination

67.50

* Total Payment Due This Invoice By -

14APR2012

\$ 67.50

Remit to: Bader Rutter & Associates
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Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165097
 Product General
 Job number STANGENL2052
 Date 15MAR2012
 Progress Bill

EB MEDIA RELATIONS
 Federal ID# 39-1184935

Professional Services

Project Management	1,225.00
Client Contact	1,796.25
Media Contact	918.75
Writing/Editing/Proofing	2,573.75
Proofreading	180.00
Project Coordination	3,740.00
Administrative Services	275.00

Production Charges

Distribution Services	457.00
Freight/Shipping/Delivery	30.00
Sales Tax - WI	24.84

* Total Payment Due This Invoice By - 14APR2012 \$ 11,220.59

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client

ST ANBENL 2052

TD 2/2



WRIGHT'S MEDIA

2407 Timberloch Place, Ste B
The Woodlands, TX 77380-1039
Toll Free 877-652-5295
Local 281-419-5725

www.wrightsmedia.com

Invoice

Invoice Date: 12/9/2011 Invoice #: 83891

Vendor ID #: P.O. #

Client Name:

Bader Rutter and Associates
Taylor DuFour
13845 Bishop's Drive
Brookfield, WI 53005

Stamp: FEB 09 2011
Recd. PAYMENT APPROVAL
39981
Vendor No. 39981
Job No.
Class Code/ MISC
G/L No.
P.O. No.
Net Amt.
Disc.
Due Date 2/10
App'd. By/Date Article Title

Terms: Net 30 Payment Due By: 1/8/2012

WM Sales Contact: Sam Ordered By: Taylor DuFour

Magazine	Article Title	Publication Issue Date
Various	Various	Various

Qty.	Description	Pg Count	Ink	Stock	Amount
1	[Order #83891 - Benefits Selling, 4-Pillars of Workplace Health, 10/01/2011] E-Print / Non-Printable, Low-Resolution PDF for Web Site Posting / 12-Month License Usage for 1 URL	2	4/4		1,800.00
10	Back Issues				0.00
1	[Order #83892 - Benefits Selling, 4 Tips for Successful Retirement Enrollment, 12/01/2011] E-Print / Non-Printable, Low-Resolution PDF for Web Site Posting / 12-Month License Usage for 1 URL	2	4/4		1,800.00
10	Back Issues				0.00
1	[Order #83893 - Life Insurance Selling, 3 Simple Strategic Steps, 12/01/2011] E-Print / Non-Printable, Low-Resolution PDF for Web Site Posting / 12-Month License Usage for 1 URL	2	4/4		1,800.00
10	Back Issues				0.00
1	[Order #83895 - Life Insurance Selling, 3-Value adding Features DI Policies, 05/25/2011] E-Print / Non-Printable, Low-Resolution PDF for Web Site Posting / 12-Month License Usage for 1 URL	2	4/4		1,800.00
10	Back Issues				0.00
	Shipping & Handling for UPS Ground Delivery				30.00



Subtotal (USD): \$7,230.00

Sales Tax (USD): (0.0... \$0.00

Gross Total (USD): \$7,230.00

Payments / Credits (USD): \$0.00

~Thank you for your company's order - It is very much appreciated!~

NET Balance Due (USD): \$7,230.00



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165098
 Product General
 Job number STANGENL2053
 Date 15MAR2012
 Progress Bill

RP MEDIA RELATIONS
 Federal ID# 39-1184935

Professional Services

Project Management	262.50
Writing/Editing/Proofing	517.50
Proofreading	161.25
Project Coordination	3,622.50
Administrative Services	180.00

Production Charges

Distribution Services	196.00
Sales Tax - WI	10.00

* Total Payment Due This Invoice By -	14APR2012	\$ 4,949.75
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Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165099
 Product General
 Job number STANGENL2054
 Date 15MAR2012
 Progress Bill

ANNUITIES MEDIA RELATIONS
 Federal ID# 39-1184935

Professional Services

Project Management	87.50
Client Contact	168.75
Media Contact	26.25
Media Buying/Planning/Admin	52.50
Writing/Editing/Proofing	1,197.50
Proofreading	135.00
Project Coordination	257.50

* Total Payment Due This Invoice By -	14APR2012	\$ 1,925.00
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Bader Rutter & Associates
 Remit to: BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice
Product
Job number
Date
Progress Bill

12165100
General
STANGENL2055
15MAR2012

SOCIAL MEDIA MONITORING & RESPONDING
Federal ID# 39-1184935

Professional Services

Proofreading

22.50

Project Coordination

2,287.50

* Total Payment Due This Invoice By -

14APR2012

\$ 2,310.00

Remit to: Bader Rutter & Associates
BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice
 Product
 Job number
 Date
 Progress Bill

12165101
 General
 STANGENL2056
 15MAR2012

SHARE OF VOICE REPORT
 Federal ID# 39-1184935

Professional Services

Project Coordination	2,643.75
Traffic/Systems Support	32.00
Administrative Services	510.00

* Total Payment Due This Invoice By -

14APR2012

\$	3,185.75
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Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165102
 Product General
 Job number STANGENL2057
 Date 15MAR2012
 Progress Bill

MEDIA MONITORING & REPORTING
 Federal ID# 39-1184935

Professional Services

Project Management	131.25
Client Contact	236.25
Project Coordination	5,410.00
Administrative Services	120.00

* Total Payment Due This Invoice By -	14APR2012	\$ 5,897.50
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Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165104
 Product General
 Job number STANGENL2060
 Date 15MAR2012
 Progress Bill

EB PRODUCT POSITIONING BAM
 Federal ID# 39-1184935

Professional Services

Project Management	525.00
Account Supervision	87.50
Client Contact	6,017.50
Planning/Counseling	19,158.75
Market Planning/Research Spvsn	6,300.00
Research Supervision	975.00
Project Coordination	3,187.50
Traffic/Systems Support	399.00
Administrative Services	1,160.00

Production Charges

Travel/Out-Of-Pocket	6,419.17
Color Copies	181.50
Image Enlargement	47.16
Freight/Shipping/Delivery	22.00
Special Supplies -Office	75.35

Invoice total	44,555.43
Less prebilling	31,000.00-

* Total Payment Due This Invoice By -

14APR2012

\$	13,555.43
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Bader Rutter & Associates
 Remit to: BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Expense Report Detail-Segment# 1

Employee	CGRAM Colleen Grams	Submit Date	02/10/2012	Expense Total	509.53
Voucher	12000458	Description	Trip to Portland for The Standard	Trip Segment Total	509.53
Voucher Date	02/05/2012	Employee Payment	0.00	Amount due	509.53
Approving Manager	Larry O'Brien	Approved Date	02/13/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/14/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Trip to Portland for The Standard				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Hotel	0.00	0.00	0.00	0.00	0.00	0.00	335.26	335.26	Yes	No Hotel in Portland
2 Client-Ground Transport	0.00	0.00	0.00	0.00	0.00	0.00	39.50	39.50	Yes	No

Expense Report Detail-Segment# 1

Expense Report for the Week Ending 02/12/2012

Category	Mo 02/06	Tu 02/07	We 02/08	Th 02/09	Fr 02/10	Sa 02/11	Su 02/12	Total	Billable	Corp Comment Card
1 Client-Meals & Ent.	15.70	10.07	0.00	0.00	0.00	0.00	0.00	25.77	Yes	No
2 Client-Ground Transport	0.00	38.00	0.00	0.00	0.00	0.00	0.00	38.00	Yes	No



Expense Report Detail-Segment# 1

Employee LSITZ Laura Sitzberger	Submit Date 02/09/2012	Expense Total 1,472.90
Voucher 12000446	Description EB Product Positioning Workshops	Trip Segment Total 1,472.90
Voucher Date 02/09/2012	Employee Payment 0.00	Amount due 1,472.90
Approving Manager Anna Kirk	Approved Date 02/10/2012	Recharge Amount 0.00
Post Approval User Jennifer Kreitlow	Approved Date 02/15/2012	
Client STAN	Product GENL	Brand
Job STANGENL2060	Job EB PRODUCT POSITIONING BAM	
	Federal ID# 39-1184935	
Destination	Purpose Code -	
Business Purpose EB Product Positioning Workshops		
Currency Code	Currency Rate	

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	0.00	0.00	0.00	407.95	407.95	Yes	No
2 Client-Ground Transport	0.00	0.00	0.00	0.00	0.00	0.00	41.80	41.80	Yes	No
3 Client-Meals & Ent.	0.00	0.00	0.00	0.00	0.00	0.00	4.57	4.57	Yes	No

Expense Report Detail-Segment# 1

Expense Report for the Week Ending 02/12/2012

Category	Mo 02/06	Tu 02/07	We 02/08	Th 02/09	Fr 02/10	Sa 02/11	Su 02/12	Total	Billable	Corp Comment Card
1 Client-Ground Transport	23.50	0.00	0.00	0.00	0.00	0.00	0.00	23.50	Yes	No



2 Client-Hotel	0.00	0.00	502.89	0.00	0.00	0.00	0.00	502.89	Yes	No	Hotel stay for 3 nights
3 Client-Meals & Ent.	47.62	275.40	41.21	0.00	0.00	0.00	0.00	364.23	Yes	No	
4 Client-Supplies	0.00	127.96	0.00	0.00	0.00	0.00	0.00	127.96	Yes	No	



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/15/2012	Expense Total	512.88
Voucher	12000510	Description	BAM Workshops	Trip Segment Total	512.88
Voucher Date	02/06/2012	Employee Payment	0.00	Amount due	512.88
Approving Manager	Colleen Grams	Approved Date	02/21/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/22/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	BAM Workshops				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/12/2012

Category	Mo 02/06	Tu 02/07	We 02/08	Th 02/09	Fr 02/10	Sa 02/11	Su 02/12	Total	Billable	Corp Comment Card
1 Client-Hotel	337.26	0.00	0.00	0.00	0.00	0.00	0.00	337.26	Yes	No heathman hotel
2 Client-Meals & Ent.	28.60	0.00	25.50	0.00	0.00	0.00	0.00	54.10	Yes	No
3 Client-Ground Transport	45.00	0.00	0.00	0.00	0.00	0.00	0.00	45.00	Yes	No cab to hotel
4 Client-Ground Transport	10.00	0.00	0.00	0.00	0.00	0.00	0.00	10.00	Yes	No cab to dinner
5 Client-Ground Transport	39.00	0.00	0.00	0.00	0.00	0.00	0.00	39.00	Yes	No airport parking
6 Client-Meals & Ent.	5.00	0.00	0.00	0.00	0.00	0.00	0.00	5.00	Yes	No
7 Client-Meals & Ent.	6.33	0.00	0.00	0.00	0.00	0.00	0.00	6.33	Yes	No
8 Client-Meals & Ent.	6.66	0.00	0.00	0.00	0.00	0.00	0.00	6.66	Yes	No
9 Client-Meals & Ent.	5.05	0.00	0.00	0.00	0.00	0.00	0.00	5.05	Yes	No
10 Client-Meals & Ent.	4.48	0.00	0.00	0.00	0.00	0.00	0.00	4.48	Yes	No



Expense Report Detail-Segment# 1

Employee	SLUTZ Sam Lutze	Submit Date	02/15/2012	Expense Total	1,397.37
Voucher	12000507	Description	The Standard Messaging Workshops in Portland, OR	Trip Segment Total	1,397.37
Voucher Date	02/15/2012	Employee Payment	0.00	Amount due	1,397.37
Approving Manager	Jeff Young	Approved Date	02/19/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/22/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	The Standard Messaging Workshops in Portland, OR				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	0.00	0.00	0.00	599.70	599.70	Yes	No 3 night's stay at The Healthman Hotel in Portland, OR
2 Client-Airfare	0.00	0.00	0.00	0.00	0.00	0.00	25.00	25.00	Yes	No Check one bag on United Airlines from Milwaukee to Portland, OR
3 Client-Hotel	0.00	0.00	0.00	0.00	0.00	0.00	506.89	506.89	Yes	No 3 night's stay at The Heathman Hotel in Portland, OR



4 Client-Meals & Ent.	0.00	0.00	0.00	0.00	0.00	0.00	15.03	15.03	Yes	No
5 Client-Mileage	0.00	0.00	0.00	0.00	0.00	0.00	15.00	8.33	Yes	No Mileage from home to General Mitchell Intl. Airport

Expense Report Detail-Segment# 1

Expense Report for the Week Ending 02/12/2012

Category	Mo 02/06	Tu 02/07	We 02/08	Th 02/09	Fr 02/10	Sa 02/11	Su 02/12	Total	Billable	Corp Comment Card
1 Client-Meals & Ent.	3.68	0.00	0.00	0.00	0.00	0.00	0.00	3.68	Yes	No
2 Client-Meals & Ent.	0.00	77.50	0.00	0.00	0.00	0.00	0.00	77.50	Yes	No
3 Client-Ground Transport	0.00	0.00	50.00	0.00	0.00	0.00	0.00	50.00	Yes	No Take taxi from Heathman Hotel to Portland Airport
4 Client-Meals & Ent.	0.00	0.00	20.90	0.00	0.00	0.00	0.00	20.90	Yes	No
5 Client-Mileage	0.00	0.00	15.00	0.00	0.00	0.00	0.00	8.33	Yes	No Mileage from General Mitchell Intl. Airport to home
6 Client-Airfare	0.00	0.00	25.00	0.00	0.00	0.00	0.00	25.00	Yes	No Check one bag on United Airlines in Portland, OR
7 Client-Meals & Ent.	0.00	0.00	11.01	0.00	0.00	0.00	0.00	11.01	Yes	No
8 Client-Ground Transport	0.00	0.00	46.00	0.00	0.00	0.00	0.00	46.00	Yes	No 4 days parking at General Mitchell Intl. Airport



Expense Report Detail-Segment# 1

Employee	CGRAM Colleen Grams	Submit Date	02/10/2012	Expense Total	104.46
Voucher	12000456	Description	To ORD for trip to PDX re. EB BAM	Trip Segment Total	104.46
Voucher Date	02/05/2012	Employee Payment	0.00	Amount due	104.46
Approving Manager	Larry O'Brien	Approved Date	02/13/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/14/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	To ORD for trip to PDX re. EB BAM				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Mileage	0.00	0.00	0.00	0.00	0.00	0.00	172.00	95.46	Yes	No Mileage to ORD for trip to PDX re. EB BAM
2 Client-Ground Transport	0.00	0.00	0.00	0.00	0.00	0.00	9.00	9.00	Yes	No Tolls for trip to ORD



Expense Report Detail-Segment# 1

Employee	CGRAM Colleen Grams	Submit Date	02/10/2012	Expense Total	751.85
Voucher	12000465	Description	Flight to/from O'Hare to Portland for The Standard	Trip Segment Total	751.85
Voucher Date	02/05/2012	Employee Payment	0.00	Amount due	751.85
Approving Manager	Larry O'Brien	Approved Date	02/13/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/14/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	Flight to/from O'Hare to Portland for The Standard				
Currency Code		Currency Rate			

Expense Report for the Week Ending 02/05/2012

Category	Mo 01/30	Tu 01/31	We 02/01	Th 02/02	Fr 02/03	Sa 02/04	Su 02/05	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	0.00	0.00	0.00	751.85	751.85	Yes	No



Expense Report Detail-Segment# 1

Employee	SGAND Sara Gandy	Submit Date	02/05/2012	Expense Total	407.95
Voucher	12000381	Description	BAM Workshops	Trip Segment Total	407.95
Voucher Date	01/26/2012	Employee Payment	0.00	Amount due	407.95
Approving Manager	Colleen Grams	Approved Date	02/06/2012	Recharge Amount	0.00
Post Approval User	Jennifer Kreitlow	Approved Date	02/08/2012		
Client	STAN	Product	GENL	Brand	
Job	STANGENL2060	Job	EB PRODUCT POSITIONING BAM		
			Federal ID# 39-1184935		
Destination		Purpose Code	-		
Business Purpose	BAM Workshops				
Currency Code		Currency Rate			

Expense Report for the Week Ending 01/29/2012

Category	Mo 01/23	Tu 01/24	We 01/25	Th 01/26	Fr 01/27	Sa 01/28	Su 01/29	Total	Billable	Corp Comment Card
1 Client-Airfare	0.00	0.00	0.00	407.95	0.00	0.00	0.00	407.95	Yes	No BAM Workshops



ERS Digital is now ARC

ARC
3005 Ranchview Lane North
Plymouth, MN 55447
763.694.5900

Invoice Number MN10032398
Work Order Number ORDK0223599
Account Number 620169
Date 02/06/2012

Bill To:

BADER RUTTER & ASSOC., INC.
13845 BISHOP'S DRIVE
BROOKFIELD, WI 53005
BOBBI A. KUTER

Ship To:

BADER RUTTER & ASSOC., INC.
13845 BISHOP'S DRIVE
BROOKFIELD, WI 53005
Diane Wein

Table with columns: Order Date, Purchase Order, Shipped Via, Ordered By, Project Number/Project Name, Quantity (Ordered, Shipped, B.O.), Item Number, Description, Orig., Copies, Size, Sq Ft, Unit, Total. Includes subtotal, sales tax, invoice total, amount paid, and amount due.

jbushman

Payment Terms: Net 30 days All invoices over 30 days are subject to a 1.5% finance charge.

Summary table with columns: Customer Number, Customer Name, Invoice Date, Invoice Number, Amount Due.

We accept major credit cards:

- Visa
• MasterCard
• American Express

Please enclose remittance with payment and mail to:

ARC
P.O. Box 46465
Plymouth, MN 55446

PAYMENT APPROVAL stamp with fields for Date Recd., Vendor No., Job No., Class Code, G/L No., P.O. No., Net Amt., Disc., Due Date, and App'd. By/Date.

Card Number:

Signature:

Exp. Date:

Amount enclosed:

Check number:

FEB 29 2012



ERS Digital is now ARC

ARC
3005 Ranchview Lane North
Plymouth, MN 55447
763.694.5900

Invoice Number MN10032397
Work Order Number ORDK0223616
Account Number 620169
Date 02/06/2012

Bill To:

BADER RUTTER & ASSOC., INC.
13845 BISHOP'S DRIVE
BROOKFIELD, WI 53005
BOBBI A. KUTER

Ship To:

BADER RUTTER & ASSOC., INC.
13845 BISHOP'S DRIVE
BROOKFIELD, WI 53005
Diane Wein

Table with columns: Order Date, Purchase Order, Shipped Via, Ordered By, Project Number/Project Name, Quantity (Ordered, Shipped, B.O.), Item Number, Description, Orig., Copies, Size, Sq Ft, Unit, Total. Includes subtotal, sales tax, and amount due.

Payment Terms: Net 30 days All invoices over 30 days are subject to a 1.5% finance charge.

Summary table with columns: Customer Number, Customer Name, Invoice Date, Invoice Number, Amount Due.

We accept major credit cards:

- Visa
• MasterCard
• American Express

Please enclose remittance with payment and mail to:

ARC
P.O. Box 46465
Plymouth, MN 55446

PAYMENT APPROVAL stamp with handwritten fields: Vendor No. 40106, Job No. STANGENL2060, Due Date 2/29, App'd. By/Date [Signature]

FEB 29 2012

Card Number, Signature, Exp. Date, Amount enclosed, Check number fields.



Bader Rutter

TRAVEL EXPENSE RECAP

Name: CHRISTINE BRAZELL

Client: THE STANDARD

Job Number: STANGENL2060

Purpose of Trip: Brand workshop attendance

Duration of Trip: February 2 - February 8, 2012

Destination: Portland, OR

Transportation:

Air	United Airlines	606.70
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Baggage	Checked baggage fees	50.00
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Parking	airport parking	44.00
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Hotel	The Heathman Hotel	502.89
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Meals	Meals for Chris	58.64
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Total		<u><u>\$1,262.23</u></u>
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Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165105
 Product General
 Job number STANGENL2061
 Date 15MAR2012
 Progress Bill

PR TRADESHOW OUTREACH
 Federal ID# 39-1184935

Professional Services

Project Management	797.50
Client Contact	1,301.25
Media Contact	341.25
Media Research	375.00
Writing/Editing/Proofing	675.00
Proofreading	53.75
Page Composition	275.00
Project Coordination	1,522.50
Traffic/Systems Support	56.00

Production Charges

Color Proof	276.00
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* Total Payment Due This Invoice By - 14APR2012 \$ 5,673.25

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165106
Product General
Job number STANGENL2063
Date 15MAR2012
Progress Bill

2012 TRAVEL EXPENSES
Federal ID# 39-1184935

Professional Services

Traffic/Systems Support 80.50

Production Charges

Travel/Out-Of-Pocket 1,271.99

* Total Payment Due This Invoice By - 14APR2012 \$ 1,352.49

Remit to: Bader Rutter & Associates
BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Expense Report Detail-Segment# 2

Employee ZSTIG Zach Stigler	Submit Date 01/20/2012	Expense Total 1,266.36
Voucher 12000065	Description Travel to Portland	Trip Segment Total 1,266.36
Voucher Date 01/11/2012	Employee Payment 0.00	Amount due 1,266.36
Approving Manager Mike Fredrick	Approved Date 01/23/2012	Recharge Amount 0.00
Post Approval User Jennifer Kreitlow	Approved Date 01/24/2012	
Client STAN	Product GENL	Brand
Job STANGENL 2063	Job WP Q1 2012 CAMPAIGN - VIDEO	
	SUCCESS STORIES Federal ID#	
	39-1184935	
Destination	Purpose Code -	
Business Purpose Travel to Portland		
Currency Code	Currency Rate	

Expense Report for the Week Ending 01/15/2012

Category	Mo 01/09	Tu 01/10	We 01/11	Th 01/12	Fr 01/13	Sa 01/14	Su 01/15	Total	Billable	Corp Comment
1 Client-Airfare	556.30	0.00	0.00	0.00	0.00	0.00	0.00	556.30	Yes	No flight to PDX
2 Client-Ground Transport	48.00	0.00	0.00	42.00	0.00	0.00	0.00	90.00	Yes	No
3 Client-Hotel	0.00	0.00	0.00	516.39	0.00	0.00	0.00	516.39	Yes	No stay in pdx
4 Client-Meals & Ent.	20.82	0.00	28.90	4.00	0.00	0.00	0.00	53.72	Yes	No
5 Client-Mileage	45.00	0.00	0.00	45.00	0.00	0.00	0.00	49.95	Yes	No travel to and from airport



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165107
 Product General
 Job number STANGENL2066
 Date 15MAR2012
 Progress Bill

IDI MEDIA RELATIONS
 Federal ID# 39-1184935

Professional Services

Project Management	120.00
Client Contact	446.25
Media Contact	210.00
Writing/Editing/Proofing	1,265.00
Project Coordination	596.25
Traffic/Systems Support	60.00

* Total Payment Due This Invoice By -

14APR2012

\$ 2,697.50

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165108
 Product General
 Job number STANGENL2067
 Component Q1 Maintenance
 Date 15MAR2012
 Progress Bill

WP BLOG MAINTENANCE
 Federal ID# 39-1184935

Professional Services

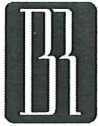
Client Contact	135.00
Planning/Counseling	1,372.75
Project Coordination	135.00
Traffic/Systems Support	22.50

* Total Payment Due This Invoice By - 14APR2012 \$ 1,665.25

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice
Product
Job number
Component
Date
Progress Bill

12165109
General
STANGENL2067
Q1 Polls & Factoids
15MAR2012

WP BLOG MAINTENANCE
Federal ID# 39-1184935

Professional Services

Project Coordination

293.75

* Total Payment Due This Invoice By -

14APR2012

\$ 293.75

Bader Rutter & Associates
Remit to: BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165110
 Product General
 Job number STANGENL2067
 Component Q1 Rotator Slides
 Date 15MAR2012
 Progress Bill

WP BLOG MAINTENANCE
 Federal ID# 39-1184935

Professional Services

Planning/Counseling	73.50
Layout/Art Direction	423.50
Proofreading	22.50
Project Coordination	397.50
Traffic/Systems Support	74.00

Production Charges

Color Proof	12.00
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* Total Payment Due This Invoice By -	14APR2012	\$ 1,003.00
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Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165111
 Product General
 Job number STANGENL2068
 Component Q1 Biweekly Emails
 Date 15MAR2012
 Progress Bill

WP DIRECT RESPONSE E-NEWSLETTERS
 Federal ID# 39-1184935

Professional Services

Project Management	325.00
Production Supervision	88.50
Project Coordination	439.75
Traffic/Systems Support	97.50
Programming	128.25

* Total Payment Due This Invoice By -	14APR2012	\$ 1,079.00
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Remit to: Bader Rutter & Associates
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 Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165112
 Product General
 Job number STANGENL2068
 Component Metrics
 Date 15MAR2012
 Progress Bill

WP DIRECT RESPONSE E-NEWSLETTERS
 Federal ID# 39-1184935

Professional Services

Client Contact	67.50
Planning/Counseling	202.50
Proofreading	22.50
Project Coordination	1,057.50

* Total Payment Due This Invoice By - 14APR2012 \$ 1,350.00

Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165113
 Product General
 Job number STANGENL2068
 Component Q2 WP Quarterly email
 Date 15MAR2012
 Progress Bill

WP DIRECT RESPONSE E-NEWSLETTERS
 Federal ID# 39-1184935

Professional Services

Project Management	292.50
Client Contact	33.75
Project Coordination	270.00
Traffic/Systems Support	45.00

* Total Payment Due This Invoice By -	14APR2012	\$ 641.25
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Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165114
 Product General
 Job number STANGENL2069
 Date 15MAR2012
 Progress Bill

2012 WP BLOG PROMOTION
 Federal ID# 39-1184935

Professional Services

Traffic/Systems Support

20.00

* Total Payment Due This Invoice By -

14APR2012

\$ 20.00

Bader Rutter & Associates
 Remit to: BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165115
 Product General
 Job number STANGENL2069
 Component INDUSTRY/COMPETITIVE
 Date 15MAR2012
 Progress Bill

2012 WP BLOG PROMOTION
 Federal ID# 39-1184935

Professional Services

Proofreading	135.00
Project Coordination	1,721.25
Traffic/Systems Support	22.50

* Total Payment Due This Invoice By -	14APR2012	\$ 1,878.75
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Remit to: Bader Rutter & Associates
 BIN No. 53187
 Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165116
 Product General
 Job number STANGENL2069
 Component GENERAL
 Date 15MAR2012
 Progress Bill

2012 WP BLOG PROMOTION
 Federal ID# 39-1184935

Professional Services

Project Management	65.00
Traffic/Systems Support	60.00

* Total Payment Due This Invoice By -	14APR2012	\$ 125.00
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Bader Rutter & Associates
 Remit to: BIN No. 53187
 Milwaukee, WI 53288

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Client



Bader Rutter

**** INVOICE ****

Standard Insurance Company
 Attn: Kara Haber
 900 SW Fifth Avenue, C10E
 Portland OR 97204

Invoice 12165117
 Product General
 Job number STANGENL2071
 Component SHRM Planning
 Date 15MAR2012
 Progress Bill

TRADESHOWS DIRECT RESPONSE
 Federal ID# 39-1184935

Professional Services

Project Management	325.00
Account Supervision	437.50
Client Contact	337.50
Planning/Counseling	147.00
Direct Marketing Supervision	405.00
Project Coordination	101.25

* Total Payment Due This Invoice By -	14APR2012	\$ 1,753.25
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Bader Rutter & Associates
 Remit to: BIN No. 53187
 Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

INTERNAL ONLY

** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12164786
Product General
Job number STANGENL1117
Date 15MAR2012
Progress Bill

WORKPLACE POSSIBILITIES WEEKLY HTML EMAIL TEMPLATE
Federal ID# 39-1184935

Professional Services

Project Coordination

506.25

Invoice total
Less prebilling

506.25
506.25-

* Total Payment Due This Invoice By -

14APR2012

\$.00

Bader Rutter & Associates
Remit to: BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

INTERNAL ONLY

** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165081
Product General
Job number STANGENL1106
Date 15MAR2012
Progress Bill

RP WEB CAPABILITIES DEMONSTRATIONS
Federal ID#: 39-1184935

Professional Services

Broadcast Supervision	677.00
Client Contact	202.50
Planning/Counseling	2,572.50
Concepting	531.00
Layout/Art Direction	1,378.00
Photo Supervision	136.00
Page Composition	55.00
Audio Visual Production Superv	316.50
Project Coordination	2,660.00
Traffic/Systems Support	146.00
Programming	2,183.00

Production Charges

Audio Visual Production	10,752.50
Model/Talent Fees	696.00
Recording Studio	1,213.75
Travel/Out-Of-Pocket	782.02

Invoice total	24,301.77
Less prebilling	24,301.77-

* Total Payment Due This Invoice By -

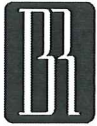
14APR2012

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Remit to: Bader Rutter & Associates
BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165082
Product General
Job number STANGENL1112
Date 15MAR2012
Progress Bill

MAINSRING MANAGED BAM
Federal ID# 39-1184935

Professional Services

Client Contact	62.50
Planning/Counseling	101.25
Project Coordination	101.25
Traffic/Systems Support	3.00

Production Charges

Image Enlargement	21.60
Sales Tax - WI	1.10

Invoice total	290.70
Less prebilling	290.70-

* Total Payment Due This Invoice By -

14APR2012

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Bader Rutter & Associates
Remit to: BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

INTERNAL ONLY

** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165083
Product General
Job number STANGENL1115
Date 15MAR2012
Progress Bill

VIRTUAL TOUR PHASE 3
Federal ID# 39-1184935

Professional Services

Planning/Counseling	624.75
Concepting	270.00
Layout/Art Direction	1,731.75
Proofreading	135.00
Page Composition	357.50
Project Coordination	353.75
Traffic/Systems Support	86.00
Programming	544.00

Invoice total	4,102.75
Less prebilling	4,102.75-

* Total Payment Due This Invoice By -

14APR2012

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Remit to: Bader Rutter & Associates
BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165084
Product General
Job number STANGENL1116
Date 15MAR2012
Progress Bill

WORKPLACE POSSIBILITIES CAMPAIGN LANDING PAGE TEMPLATE
Federal ID# 39-1184935

Professional Services

Project Management	455.00
Client Contact	169.75
Planning/Counseling	147.00
Writing/Editing/Proofing	742.50
Production Supervision	29.50
Project Coordination	739.00
Traffic/Systems Support	41.00
Programming	306.00

Invoice total	2,629.75
Less prebilling	2,629.75-

* Total Payment Due This Invoice By -

14APR2012

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Remit to: Bader Rutter & Associates
BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165085
Product General
Job number STANGENL1127
Date 15MAR2012
Progress Bill

SAF MEDIA RELATIONS
Federal ID# 39-1184935

Professional Services

Project Management	175.00
Client Contact	1,301.25
Media Contact	1,732.50
Writing/Editing/Proofing	2,365.00
Proofreading	157.50
Project Coordination	453.75

Invoice total	6,185.00
Less prebilling	6,185.00-

* Total Payment Due This Invoice By -

14APR2012

\$.00

Bader Rutter & Associates
Remit to: BIN No. 53187
Milwaukee, WI 53288

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Client



** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165089
Product General
Job number STANGENL1132
Date 15MAR2012
Progress Bill

WP Q1 2012 CAMPAIGN - RM CAMPAIGN
Federal ID# 39-1184935

Professional Services

Audio Visual Production Superv	34.00
Project Management	1,560.00
Account Supervision	393.75
Client Contact	400.00
Planning/Counseling	33.75
Creative Input/Conference	190.00
Concepting	5,480.00
Layout/Art Direction	6,432.50
Creative Review	270.00
Photo Supervision	238.00
Proofreading	157.50
Production Supervision	257.00
Direct Marketing Supervision	742.50
Project Coordination	2,116.25
Traffic/Systems Support	229.00

Invoice total 18,534.25
Less prebilling 18,534.25-

* Total Payment Due This Invoice By - 14APR2012 \$.00

Bader Rutter & Associates
Remit to: BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client



Bader Rutter

INTERNAL ONLY

** INVOICE **

Standard Insurance Company
Attn: Kara Haber
900 SW Fifth Avenue, C10E
Portland OR 97204

Invoice 12165103
Product General
Job number STANGENL2059
Date 15MAR2012
Progress Bill

WP Q1 2012 CAMPAIGN - WHITE PAPER
Federal ID# 39-1184935

Professional Services

Writing/Editing/Proofing	2,312.50
Proofreading	157.50
Project Coordination	906.25
Traffic/Systems Support	34.00

Invoice total	3,410.25
Less prebilling	3,410.25-

* Total Payment Due This Invoice By -

14APR2012

\$.00

Bader Rutter & Associates
Remit to: BIN No. 53187
Milwaukee, WI 53288

TERMS: PAYMENT DUE BY DATE LISTED ABOVE. ALL UNPAID BALANCES WILL BE CHARGED A 1.5% PER MONTH FINANCE CHARGE (18% PER ANNUM).

Client